



# National Society of Executive Fire Officers

## 2010 Leadership Conference, Las Vegas November 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup>, 2010

### Conference Schedule/Presentations

#### Monday, November 1, 2010

1800 – 2100 Registration and Opening Reception- Orleans Hotel

#### Tuesday, November 2, 2010

0700 – 0800 Registration / Continental Breakfast

0800 – 0900 Opening Ceremony / Recognition of Annual Fallen Fire Fighters

0900 – 0915 Pre-Business Meeting Overview

0915 – 1015 Chuck Burkell- Having Difficult Conversations

1015 – 10:30 Break

1030 – 1200 Howard Cross- The Leadership Myth

1200 – 1330 Lunch (Provided)

1330 – 1500 Linda Willing- Fire Department Culture: What is it and what can you do about it?

1500 – 1515 Break

1515 – 1615 Presentation-TBA

Evening Event- Bowling at the Orleans

**Wednesday, November 3, 2010**

0800 – 0900 Executive Board Meeting

0800 – 0900 Continental Breakfast

0900 – 1030 Marc Revere- **Power, Position & Influence**

10030– 1045 Break

1045 – 1215 Bruce Evans- **The Benefits of EMS Data Collection**

1215 – 1600 Networking

Evening - On Your Own

**Thursday, November 4, 2010**

0830 – 0930 Continental Breakfast

0930 – 1030 Business Meeting

1030 – 1045 Break

1045 – 1200 Jeff Lindsey- **The Dash**

1200 – 1300 Lunch (Provided)

1300 – 1430 Janet Wilmoth- **100 Things to Do Before You Retire**

1430 – 1445 Break

1445 – 1600 Jeff Lindsey- **Learn How to Fish! Leadership Lessons**

1900 – 2100 Dinner / Banquet / Closing Comments – NSEFO President William Bingham



## Conference Presentations

### **Dr. Jeffrey Lindsey- *The Dash and Learn How to Fish! Leadership Lessons***

#### **The Dash**

We cannot predict what is going to happen to us. As we live our lives we get one chance each day to make it count. When we die, there will be two dates, our birth and our death. In between these dates is a dash. Join Jeff in this inspirational talk that looks at our dashes. What does the dash really mean? The session is a motivational session to get you to look at life in a new way. It will look those in emergency services who went before us and those in our midst today. Participants leave the session with the formula to live by  $F^3 P^2$ .

#### **Learn how to fish! Leadership lessons**

What are leaders? What are managers? What are educators? Or should we ask who? We discuss the many different learning styles, yet do we discuss the leadership styles? Join Dr. Lindsey as he gives an overview of the different leadership styles and how they affect you and how they affect those around you. In today's world, it is frustrating to deal with the different students and employees. It can be even more frustrating to deal with your boss. Maybe you have been looking at all wrong. This session will explore a number of the books and give firsthand experience of lessons learned in the world of leadership. Whether you are seasoned leader, a new leader, or a frustrated employee, this session will provide the insight you have been searching for. It may not provide the answers, but it will teach you how to fish.....

Dr. Lindsey is the Chief Learning Officer for Health Safety Institute. He is an Assistant Professor in Emergency Health Services at The George Washington University and St Petersburg College. He retired from the fire service as the Fire Chief for Estero Fire Rescue in Estero, Florida. He has authored a number of textbooks for Brady Publishing. He is an experienced leader, educator, lecturer, author, and consultant in emergency services. Dr. Lindsey earned his doctorate and master's degree in Curriculum and Instruction from USF. He holds a bachelor's degree in Fire and Safety Engineering from the University of Cincinnati, and an associate in paramedic from Harrisburg Area Community College. He also has earned his Chief Fire Officer designation and completed the Executive Fire Officer program. Dr. Lindsey has been involved in the emergency services industry since 1980. He has a diverse background with experience as a paramedic, firefighter, 911 dispatcher, and educator. He served in various leadership roles including fire chief. He is an associate member of the Pre-hospital Research Forum, representative to the Fire and Emergency Services Higher Education EMS degree committee, liaison for the IAFC EMS section to ACEP, and a number of other appointments through his career. He served on the inaugural National EMS Advisory Council and was the safety chairperson of the Council. He is the past member of the State of Florida EMS Advisory Council, vice-chair of the Florida Fire Chief's EMS section, NAEMT Governor representing Florida, board member of NAEMSE, and Chairperson of the Strategic Planning committee for the Lee County Fire Chief's Association.

Howard Cross- *The Leadership Myth*

What does it mean to be a leader in the 21st century? What really is "leadership?" Why does being a chief sometimes make it hard to be an effective leader? Am I able to lead regardless of where I am in the organizational structure? In this interactive/practical session these questions, and more, will be explored as participants challenge the accepted notion of what it takes to get people to follow.

Howard has been in training and development for more than twenty-five years, during which time he has worked with clients that include a number of Fortune 500 Companies, non-profit groups, fire and emergency response organizations, and state and federal agencies. Since 1987 Howard has been an instructor at the National Fire Academy in Maryland, teaching Executive Fire Officer Programs. He is in demand as a national speaker, delivering special event, keynote, and closing addresses to large and small groups worldwide. He is the co-author of *The Group Game Collection*, a book on team building activities.

Chuck Burkell- *Having Difficult Conversations*

Dr. Martin Luther King once wrote in his Letter from Birmingham Jail that "we will have to repent in this generation not merely for the hateful words and actions of the bad people but for the appalling silence of the good people". This presentation will examine and discuss opportunities and skills to have difficult conversations, whether it be naming elephants in the room or voicing an un-discussable, recognizing that there are risks involved. Importantly though, exercising leadership may take the form of initiating and holding difficult dialogue within a community or organization.

Chuck Burkell is the Executive Education Instructional Systems Specialist for the U.S. Fire Administration's National Fire Academy. His responsibilities include the Executive Fire Officer Program and Harvard Fellowship Programs along with other Executive Education programs, activities, and initiatives.

Linda Willing – *Fire Department Culture: What is it and what can you do about it?*

In his keynote address at FDIC last spring, Lt. Frank Ricci of the New Haven Fire Department said that fire service culture is wrongly blamed for many of its problems. Do you agree? What is culture anyway? How is it tied to leadership? And if culture needs to change, what can you as a fire service leader do about it? This session will allow participants to define organizational culture in the fire service, and develop positive approaches to managing that culture toward the goals of improved teamwork, safety, and community service.

Linda Willing worked in the emergency services for over 20 years, including 18 as a career firefighter and officer. She currently works with organizations nationwide on issues related to leadership development, change management, and conflict resolution with her company RealWorld Training & Consulting. Linda is an adjunct faculty member at Columbia Southern University, and has been a National Fire Academy instructor for over ten years in the Executive Fire Officer program. She holds a bachelor's degree from the University of

Pennsylvania and a master's degree in management science from Regis University in Denver.

**Bruce Evans – *The Benefits of EMS Data Collection***

Fire and EMS services are constantly being asked to do more with less. This presentation will look at the power behind having good data and where to find linkages to information to assist with decision making. Participants will track a hypothetical patient through the health care system and learn what national goals are being set and where their is money to support emergency responses using data to justify request and strategic planning.

Bruce Evans is the Assistant Chief of Business and Support Services at the North Las Vegas Fire Department in Southern Nevada. Mr. Evans is an NFPA Fire Instructor III and is a faculty member at the College of Southern Nevada's Fire Technology program teaching various fire and EMS topics. Bruce has over 25 years experience in a variety of EMS settings and is the 2010 recipient of the International Association of Fire Chiefs James O Page award for Leadership in EMS. Bruce is an adjunct faculty of the National Fire Academy in the EMS, Incident Management, and Terrorism Training programs. He is the past Chair of the National Association of EMT's Safety Committee and was appointed to the Safety subcommittee of NHTSA's National EMS Advisory Committee. He holds a Masters degree in Public Administration, Bachelors degree in Education, and Associates in Fire Management. Bruce is a certified faculty for the International Public Safety Leadership and Ethics training program. Mr. Evans writes the bi-monthly column EMS Viewpoints in Fire Chief Magazine and is on the editorial board of for the Journal of Emergency Medical Services. Bruce has co-authored two textbooks *Management of EMS* with Brady Prentice Hall and *Crew Resource Management* with Jones and Bartlett. He is also a board member for the Cyanide Treatment Coalition.

**Marc Revere – *Power, Position & Influence***

Leadership models that can assist a Fire District, an individual Board of Director and/or a Fire Chief in influencing (political and personal) outcomes

Currently serving as the fire chief of the Novato Fire Protection District, an Internationally Accredited Agency (2009 – 2014) in Marin County California. Chief Revere's 33-year fire service career includes over 17 years as a chief and fire officer; Fire Chief of Mountain View & Monterey Park, Training Officer with Carlsbad Fire Department; Executive Education John F. Kennedy School of Government Harvard University, BA from University of Redlands in Management, Certificate in Fire Protection Administration from San Diego State University, Chief Fire Officer designation by the Commission on Professional Creditation, Executive Fire Officer graduate thru the National Fire Academy and a California State Fire Marshal Certified Fire Chief. Chief Revere is a former President of the California Fire Chief's Association, Santa Clara County Fire Chief's Association, and Los Angeles County Area C Fire Chief's Association. Past President Southern California Training Officers Association, San Diego County Training Officers Association, created and past chair of the California Professional Development Committee and Chief Revere is 1 of 12 National Fire Service

members representing the Professional Development Committee for the International Association of Fire Chiefs.

Janet Wilmoth - [100 Things to Do Before You Retire](#)

What do you want to accomplish in your career before retirement? Whether a chief or officer, before you start figuring out your eligibility for retirement, you should have decided what you want to accomplish in your career and for your legacy. It's not too late to make your own career 'bucket list' and to help you get started, we've compiled a list of topics and goals that every fire chief and officer might consider in their career before they go *out of service*.

Janet Wilmoth grew up in a family of firefighters in a Chicago suburb. She studied journalism while living in England. Wilmoth first worked for *Fire Chief* magazine in 1986 as an associate editor. She later served as *Fire Chief's* international correspondent while living in Europe and Asia.

After 15 years of experience living in five countries, Wilmoth has firsthand knowledge of the potential of the international fire/emergency services and the power of the global market for *Fire Chief* readers and advertisers.

Seventeen years ago, Wilmoth created the supplement *In Service* to address apparatus safety and maintenance and six years ago *In Service-online* was introduced. Under Janet's direction the annual *Station Style Awards* were initiated and the *Fire Chief of the Year* was expanded. Wilmoth assumed responsibilities for *Wildfire* magazine in late 2002. Besides her monthly editorial in *Fire Chief* and featured interviews, Janet also writes an editorial for *Command Post*, the weekly e-newsletter, *Station Style-online* and *In Service-online*, monthly e-newsletters.

Wilmoth currently serves on the Board of Directors for Fire Emergency Manufacturers & Services Association (FEMSA), International Association of Fire Chiefs Foundation (IAFCF) and the Program Committee for the FDSOA's annual Apparatus Specification & Vehicle Maintenance Symposium. A native of Lisle, Wilmoth also writes a weekly column for her hometown newspaper ([www.thelisesun.com](http://www.thelisesun.com)) and enjoys a variety of hobbies including riding with her husband on their Harley-Davidson.

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